

# ProTecht<sup>®</sup> SLP Pro-Fresh

#### What is **ProTecht®** For A More Sustainable You?

A functional finish brand that contains a portfolio of innovative, ethical, and sustainable technologies that empower product development and strategy while also providing the ability for consumers to be more sustainable in how they use and maintain the products that they know and love.

#### Who is involved with the technology brand?

ProTecht<sup>®</sup> For A More Sustainable You, is owned and managed by SANITIZED (USA) Inc. Our technologies are

Antimicrobial
Silver-based
40+ HL Durability
Skin-Friendly
Easy Application
Highly Compatible
Cost Effective

globally available through our Co-Producer Network. Each Co-Producer is strategically located around the world to provide localized technical and marketing support to the textile value chain. Services provided by our Co-Producers are in English and in the local language.

#### What is ProTecht<sup>™</sup> SLP Pro-Fresh?

A revolutionary silver technology that contains the lowest silver content on the market. For reference, ProTecht<sup>™</sup> SLP Pro-Fresh contains around 100 times less silver compared to other silver technologies that are commonly used today in the textile industry. ProTecht<sup>™</sup> SLP Pro-Fresh also provides better performance, durability, sustainability, and is cost advantageous compared to other silver technologies.

We developed ProTecht<sup>™</sup> SLP Pro-Fresh to facilitate the transition from high silver content technologies without disrupting current product performance and quality standards.

### How does ProTecht<sup>™</sup> SLP Pro-Fresh function?



Effectively ruptures the bacterial cell membrane



Destrovs the bacteria's reproductive receptor



Bacteria becomes immobile and depleted of oxygen

#### Suitable Applications

- Fiber-Types
- Cellulosics (Cotton, Linen, etc.)
- Synthetics (PES, PA, etc.)
- Man-Made Cellulosics
- Blended Fibers
- **Recycled Fibers**
- **Application Methods**
- Padding
- Exhaust
- Spray
- Garment Exhaustion
- Dip-spin Technique

## Marketing & Hang Tags

Products that utilize our technologies are eligible to use our branding material, ProTecht® For A More Sustainable You

Additionally, our in-house marketing team provides assistance with brand positioning, claim language, and POS materials such as custom hang tags.



## **Testing Method**

AATCC TM 100-19, and verified by the International Antimicrobial Council. as the optimal testing method to effectively validate for real world performance.

## **Global Compliance**



- Sepa Registered
- 🍯 EU BPR Compliant
  - TSCA Compliant



## **Contact Us**

For more information, contact us at: service@myprotecht.com

Learn more by visiting our website at: www.myprotecht.com

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