



# EcoRelease

## EMBRACE SUSTAINABILITY WITH OUR FLUORINE-FREE STAIN RELEASE FINISH.

*Discover 'EcoRelease', the innovative hydrophilic fluorine-free stain release finish that simplifies your fabric care and enhances fabric longevity. Experience exceptional performance without compromising the planet.*

### Advantages of EcoRelease!

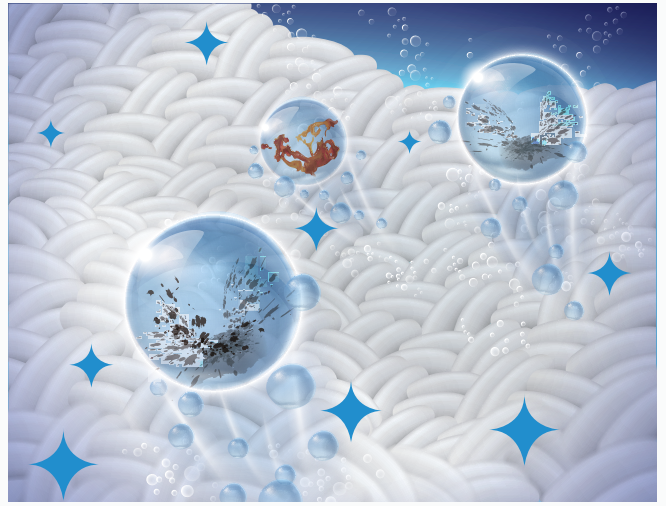
- Environmentally conscious formulation without fluorine compounds.
- Tested at NABL accredited lab by AATCC 130 test method.
- PFC free stain release technology.
- Durable upto 20 HL.
- Highly efficient results that are comparable to conventional chemistries.
- Applicable for cellulosic and its blends.
- Can be applied by existing application techniques like padding and saturation/dip-spin.

- Hydrophilic Chemistry
- Easy Cleaning
- Breathable
- Sustainable Solution
- Improves Fabric Longevity
- Create Overall Value

# Why EcoRelease?

Unlike traditional fluorine-based stain release finishes that raise environmental and health concerns, EcoRelease offers a safe, sustainable alternative:

- Non-toxic and eco-friendly : Free from harmful fluorine compounds.
- Reduced environmental impact : Prevents pollution and bioaccumulation.
- Safe for health : Eliminates potential long-term health risks.
- Regulatory Compliance : Meets growing regulatory standards for sustainability.



EcoRelease-treated fabrics easily remove stains during wash.

# How Does EcoRelease work?

EcoRelease creates a protective layer that allows oil and water based stains to loosely adhere to the surface of the fibre. In the subsequent washing process, it will get washed off, preventing them from penetrating into the fibre.



Sustainable



Durable



High Performance



Easy Application

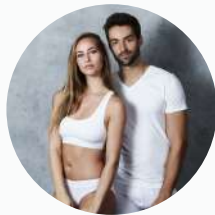


PFC free

# Applications



Athleisure



Intimate Wear



Work Wear



Denims



Knit Wear



Home Textiles

# Proposed Regulatory Compliance and Certification Framework Under Review



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