



## Plant-based Moisture Management (PMM)

Wicking, drying and antistatic technology derived from castor seed oil. **ProTecht Dry** bonds to the treated article creating reliable and long-lasting performance.



### ProTecht *Dry*—What Makes It Unique?

Using a proprietary moisture management technology, derived from regenerative castor seed oil, **ProTecht Dry** naturally moves and spreads moisture allowing the garment to dry more quickly. The quick drying action allows the ProTecht Moisture Management technology to provide the ProTecht Dry feature that lasts for 20 home launderings making it ideal for those garments and home textiles that need to perform as well as you do!

### ProTecht *Dry*—Is It Really Sustainable?

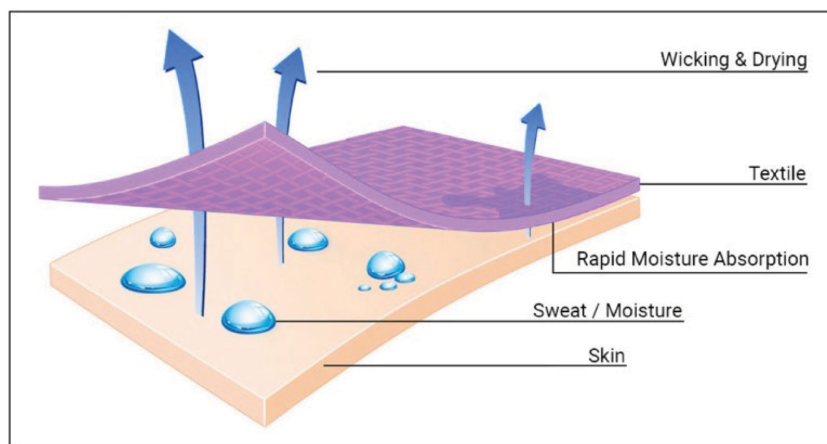
Absolutely! Our ProTecht PMM product is 79% bio-based and delivers the **ProTecht Dry** feature to textiles. The castor seed is a super star of sustainability. It is a crop that is amazingly efficient with resources (land, water and soil) and has a surprising ability to capture carbon and regenerate soil health. All of this while improving the soil's capacity to be a natural carbon sink. Imagine the story you can tell your consumers with the **ProTecht Dry** feature!

### ProTecht *Dry*—Consumer Benefits

- Highly Sustainable Feature & Technology
- USDA Certified 79% Bio-Based Product
- Skin Friendly
- Durable to 20+ Home Launderings



## How ProTecht *Dry* Works



Our ProTecht PMM product powers the **ProTecht *Dry*** feature by enhancing and altering the capillaries and pores of the fabric which optimizes the ability of the fabric to transport water to the surface.

The seed oil derived from the castor plant has a natural tendency and capability for wicking, drying, and antistatic performance

When a textile is treated with ProTecht PMM, a unique bond is formed that allows **ProTecht *Dry*** to provide reliable and long-lasting performance.

## Castor-based Solution

- No GMOs
- Renewable Resource
- Drought Resistant
- Prevents Soil Erosion
- Natural Resource Friendly
- Easy to apply

## Applies to

- Cellulosics (Cotton, etc.)
- Synthetics (PES, PA, etc.)
- Man-made Cellulosic's
- Recycled Fibers

## Application Methods

- Exhaust
- Pad
- Spray
- Foam

## Marketing and Hang Tags

Products utilizing our technologies are eligible to use our ProTecht® For A More Sustainable You branding material.

Additionally, our in-house marketing team provides assistance with brand positioning, claim language, and POS materials such as custom hang tags.

## Hang Tag Artwork



## Global Compliance



ECO  
PASSPORT



## Contact

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